FNB lends a HELPING hand to flood stricken communities
#HelptoRebuild

03 May 2019 – In the aftermath of the natural disasters that affected parts of Kwa-Zulu Natal, Eastern Cape and Mozambique; FNB has initiated the #HelptoRebuild initiative. The initiative is an appeal for help to customers and broader society to contribute towards relief efforts for displaced people and communities in the affected areas.

Using social media to amplify the call for HELP, the #HelptoRebuild initiative calls on the public and businesses to make cash donations, big or small, to the cause. The donations will be used to support NGOs and Aid Organisations working in the areas to help alleviate the impact of this humanitarian disaster on the affected communities.

Sipho Silinda, CEO FNB Public Sector Banking, says that, “The recent cyclones and floods have had a devastating impact on communities in South Africa and Mozambique. This has prompted us to form partnerships with NGOs and Aid Organisations to help communities rebuild their lives. Natural disasters of this magnitude require the participation of various sectors of society to band together and contribute towards relief efforts.”

“Addressing socio-economic and environmental issues is a core focus of the bank. The impact of these natural disasters on communities has been felt far and wide and requires collective
intervention. Our ethos of ‘HELP’ is driven in everything we do; and we are actively identifying, participating and contributing to initiatives that make a difference for both individuals and communities in need,” concludes Silinda.

As a responsible corporate citizen, FNB continues to assist and aid communities in need through its robust volunteer network and CSI initiatives.

Donations, in any cash denominations are welcome and can be deposited through:

FNB Donor Choice Foundation Trust
Acc no: 62773576461
Sandton Branch

Donors can use specific references i.e. KZN/EC/MOZ when making donations.