Wednesdays are on us

**FNB introduces Akulaleki Wednesdays with Happy Data Hour and KFC vouchers for students**

**27 January 2020:** To kick start the year and ensure an easy landing into a new world for 2020 students, FNB will be owning Wednesdays by introducing Akulaleki Wednesdays with Happy Data Hour and KFC vouchers.

Starting today, FNB will be running a series of experiences at campuses across the country to provide students with easy and fun tips on how to navigate their money, enjoy and live their best lives whilst studying.

“As a student coming into a completely new environment, you need all the help you can get. We’ve all experienced it, money is critical at this stage in your life and you need to find helpful ways to stretch your buck with rewards that matter. It is with this in mind that we’ve designed the FNB Easy Account with Zero monthly account fee that automatically gives you access to the FNB ecosystem where you can maximise on different benefits and learn how to make money work for you during your student years and beyond,” says Philani Potwana, CEO of Easy segment, FNB.

The FNB Easy Account with Zero monthly account fee is a fully-fledged bank account that allows customers to transact easily, conveniently and safely on the FNB App, while paying a Zero monthly fee to maintain your account. Giving students the safety and convenience to bank anywhere and anytime, the banking App offers industry-leading solutions such as FNB Pay, Geo Payments, Scan to Pay, Tap to Pay and Smart inContact.
The FNB App also gives customers free access to unique benefits and features such as free subscription to The Entertainer with 2 for 1 offers on food and drinks at great hang-out places, and nav> >, offering customers helpful lifestyle solutions.

On campuses, there are also chances to win money in the FNB Easy account, and on Akulaleki Wednesdays, a chance to double your data with Happy Data Hour and KFC vouchers, just in time for the weekend buzz.

The first of these activations will kick start at the following campuses at the below dates. We encourage students to look out for additional information at their local universities, TVET colleges, Technikons, and other higher learning institutions.

- 27 January 2020 – Wits University
- 7 February 2020 – University of Kwa-Zulu Natal
- 13 February 2020– University of Cape Town
- 14 February 2020 – University of the Western Cape
- 18 February 2020 – University of Pretoria

“We are excited to rollout our campus experiences to help students ease into the study year, while providing tips to create a financially fit generation with simplicity, convenience and increased value for money. We invite all students to join us and be equipped with all you need to make plenty in 2020,” concludes Potwana.

ENDS